

Build *color confidence* across your entire operation

Founded in 2001 and relaunched in October 2025, Prestia Consulting delivers independent color management consulting and manufacturers' representation to print, packaging, and manufacturing operations across the U.S. We have served hundreds of customers and completed dozens of G7 certifications. Our expertise is focused entirely on your results.

G7+ CERTIFIED EXPERT

25+ YEARS INDUSTRY EXPERIENCE

IDEALLIANCE CMP CURRICULUM AUTHOR

CONSULTING SERVICES

ISO Lighting Surveys (D50 & D65) - Print, packaging & industrial — textile, automotive, paints & plastics

G7+ Certification & Biannual Re-Qualification - G7+ qualification, biannual re-certification and process control

Workflow Audit & Optimization - Workflow, color Management & lighting

Digital & Conventional Print and Packaging workflows - Precision benchmarking & tracking for brands

Spot Color Matching Optimization - Digital libraries, spectral color data application and multi-illuminant matching

Conflict-free advice. Recommendations based on your operation's needs — and training so your team can sustain results independently.

MANUFACTURERS' REPRESENTATION



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- *Color Managed Workflows* rely on precise lighting so that color matching optimized with measurements corresponds to what the eye sees when visually evaluating color matches
- LED systems lower operating costs due to reduced color rework, lower electricity use, no relamping
- ISO standard D50 and D65 lighting systems — the foundation of reliable color evaluation
- ISO 3664:2025 compliant D50 press consoles, light booths, walls & area luminaires
- ISO 3668:2017 compliant D65 lighting rated under ASTM D1729 for textile and industrial manufacturing
- Retrofits for legacy press consoles and light booths replacing fluorescent and non-ISO compliant LED
- DLS LED Systems - Rated for 50,000 hours w/o LED replacement - Field re-calibration capable- delivers all illumination conditions specified in ISO 3664:2025



Alder Color Solutions

- *Dedicated to empowering businesses with tools, expertise, and support to achieve color consistency*
- *Staff training included with all services — empowering clients to eliminate consulting dependency*
- *Comprehensive portfolio: Traditional Print, Inkjet, RIP Software, Workflow Solutions, and Color Software*
- *G7+ Certified Consultants all with 20+ years of G7 experience*
- *Extended Color Gamut (ECG) workflow implementation to reduce operating cost when printing brand colors*
- *Alder Color Conformance Platform: monitors print quality over time for PSPs and Brand PLM integration*
- *Confirms measurement device precision and calibrates cross-vendor measuring device workflows*
- *On-site and remote services for organizations seeking to outsource color management implementation*

Ready to start? Tell us about your operation — we'll identify exactly where color is costing you and what it takes to fix it. [Let's Talk →](#)